



Co-funded by the  
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# Battle of Green talent

Visit our website to keep updated: <https://www.battleofgreentalent.com/>

# Introduction

At EIT InnoEnergy, we truly believe that innovation and entrepreneurship are at the basis of **a sustainable energy future for Europe**. To give a new, fun and competitive dimension to this goal, we are introducing:



## The Battle of Green Talent

A European-wide, overarching entrepreneurship competition that will give **YOU** the opportunity to get a taste of what it's like to be part of a true **entrepreneurial team** and **win eternal glory** and of course **a great prize!**

# What's in it for you?

3

Now we can hear you ask yourself...

What do I get out of this?

Why should I  
participate?

What's so special about it?

01/

## Taste the real entrepreneurial experience

A totally free, fun, online, interactive, competitive, **real-life entrepreneurial experience** that complements your current InnoEnergy innovation and Entrepreneurship journey. An experience that will give you a taste of the 'real' world of entrepreneurship and venture capitalism.

02/

## Gain awareness & feedback European-wide

A unique chance to test the attractiveness of your team's business idea and **gain awareness and feedback** from experts, companies and venture capitalists all over Europe.

03/

## Benefit from expertise and feedback

The opportunity to bring your team's business idea about sustainable energy to life, and make it start-up ready with the help of talents and experts in the field. High chance you will also earn a chance to **pitch your business plan to a selected jury** of Business experts and investors at the Final Event.

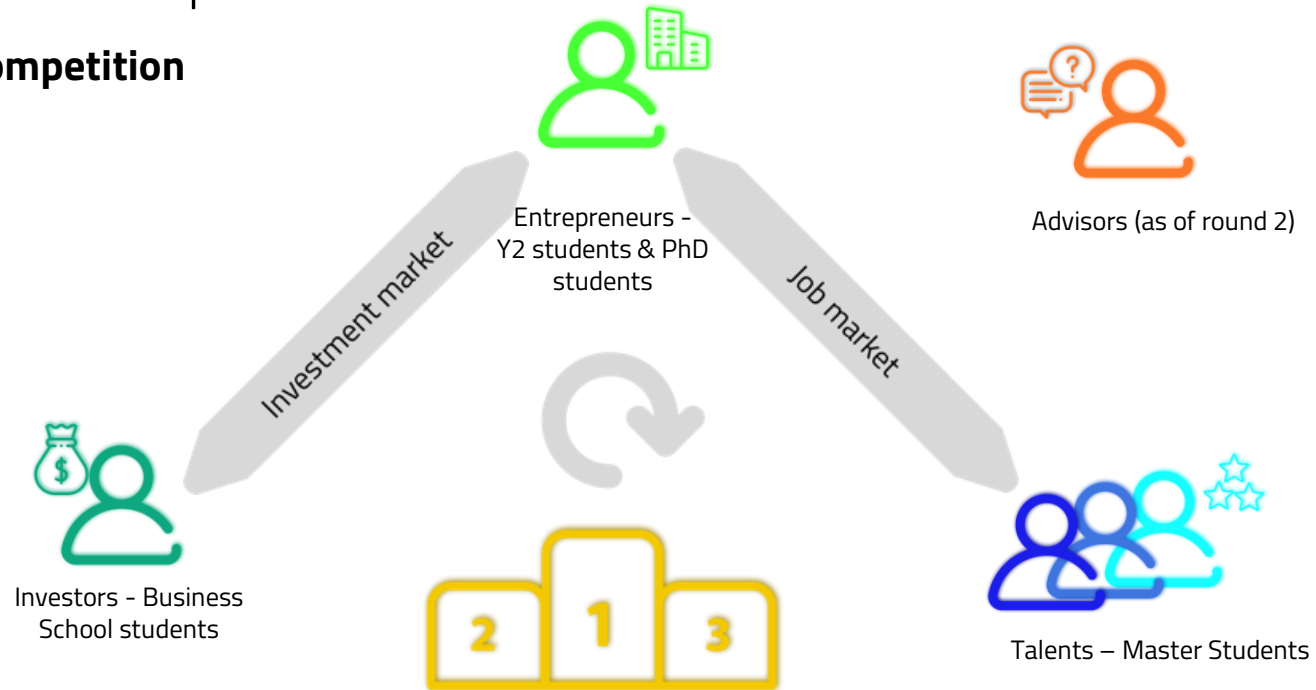
04/

## Win a cash prize & business incubation support

And last, but not least, a **great reward** for the TOP entrepreneurial team that develops a bright idea into a promising start-up company and gets selected by the final jury!

# Gamification Concept

## The Venture competition



# The Entrepreneurial Ecosystem

Battle of Green Talent will give you the chance to excel in specific roles and be rewarded for it.

## ENTREPRENEURS



- A chance to a first exploration of the start-up scene
- Test the attractiveness of your business idea all over Europe
- Find team members with a wide variety of skills
- Network opportunities
- Compete with other entrepreneurs to achieve the highest share price
- Get feedback from experienced advisors & investors
- Travel to the final event to pitch your startup and win a great prize

**EIT InnoEnergy Year 2 & PhD students**

## TALENTS



- Get real entrepreneurial experience
- Witness how ideas evolve into promising business cases and start-ups
- Learn to apply for a job and work in a team
- Get the unique opportunity to join an entrepreneurial team and get hands-on experience
- Travel to the final event and win a great prize

**EIT InnoEnergy Year 1 students & students of participating universities**

## INVESTORS



- Get immersed in a real-world entrepreneurial setting
- Develop venture capital intelligence and an investment strategy by identifying promising business cases as well as weak spots
- Gain experience in conducting due diligence
- Have the unique opportunity to behave as an investor, without spending real money
- Travel to the final event and win a great prize

**Students of participating business schools**

# The Entrepreneurial Ecosystem

All EIT InnoEnergy students will take up one of the 3 roles: Entrepreneur, Talent or Investor.

In a later stage of the online competition, another role will be introduced: The Advisor.

This role will be taken up by experienced business professionals, such as professors, real-life entrepreneurs and venture capitalists, EIT InnoEnergy coaches and partners...

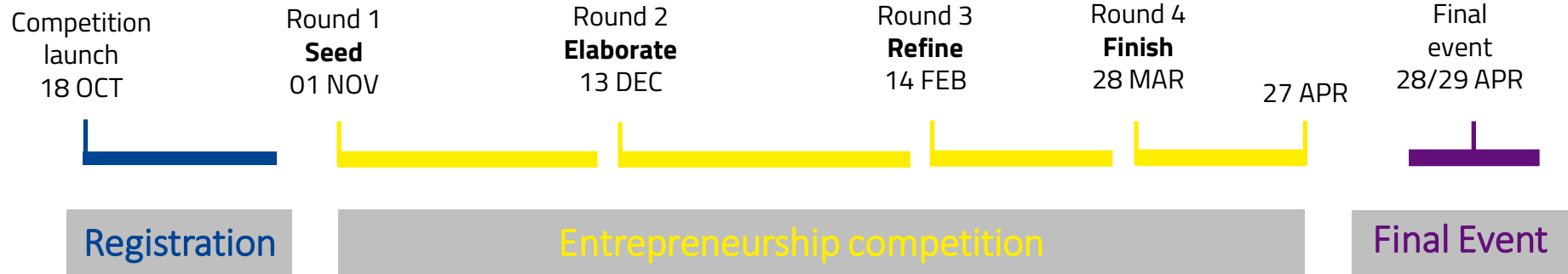
## ADVISORS



- Scan the ideas and business cases
- Challenge the teams with questions and feedback
- Share their expertise
- Help their teams become a winner!

**Selected professionals**

## Timeline 2021-2022



# Prizes

The Entrepreneurial team that is chosen the overall **WINNER** by the final Jury, will win:



\*To benefit from start-up Student Incubation Services from EIT InnoEnergy





## The prizes for the finalists:

The top 5 venture teams and top 3 investors will all get a Certificate of Engagement from EIT InnoEnergy

1 representative per finalist venture team + finalist investors can attend the CONNECT event (Stockholm) with travel and lodging expenses covered by EIT InnoEnergy

## The prize for the top entrepreneurial team at the end of the competition:

a cash prize of €10,000.- and a voucher worth €5,000.- to benefit from start-up incubation services from EIT InnoEnergy, attending the CONNECT event (Stockholm)

## The prize for the top investor (team) at the end of the competition:

A cash prize of €10,000.- and the opportunity to attend TBB.2022 for free, with travel and lodging expenses covered, attending the CONNECT event (Stockholm)

## Winners edition 2020-2021

Winning Team: **ReLi**

- [ReLi \(relibatteries.eu\)](https://relibatteries.eu)
- Prototype close to finished
- Pilot project planned

Winning Investor: **Felix Hübner**, Grenoble School of Management

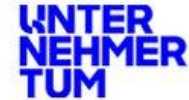




## Entrepreneurs & talents



## Investors



Are you interested to join?

Please go to [www.battleofgreentalent.com](http://www.battleofgreentalent.com) and subscribe for updates via the button 2021/2022 edition. Once the competition opens, you will receive an invitation to join.

Check out our website for more information!

**[www.battleofgreentalent.com](http://www.battleofgreentalent.com)**

Feel free to contact us!

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